**Message from your CEO**

**Thursday 17 June is #CleanAirDay.**

Clean Air Day 2021 is a moment to demonstrate support for action on air pollution and have our say on building a clean air future for our children. That is why to mark Clean Air Day <insert text about what your organisation is doing on clean air day and what you are asking staff to do. For example:

We are demonstrating our responsibility to respect children’s health, by mapping how our organisation contributes to air pollution and developing a plan to tackle it.>

The World Health Organisation and the UK Government recognise that air pollution is the largest environmental health risk we face today. It causes heart and lung diseases, is linked to low birth weight and children’s lung development and may even contribute to mental health issues. Every year, air pollution causes up to 36,000 deaths in the UK. Wise up about air pollution by visiting: [www.cleanairhub.org.uk](http://www.cleanairhub.org.uk)

2020 saw children bear the burden of COVID-19, impacting their freedom, education and mental wellbeing. As we return to our lives, we must take this opportunity to create a clean air environment where they can learn and play safely. We have a once in a lifetime chance for change. Let’s use it.

This #CleanAirDay let’s protect our children’s health from air pollution.

To get involved in Clean Air Day and learn more about the part you can play visit cleanairday.org.uk or search #CleanAirDay. Due covid-19, please ensure that any activities you undertake meet with your government’s guidelines.

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