







## Texts to fleet drivers

Here are some sample texts for you to send to your fleet drivers on Clean Air Day.

-  It's Clean Air Day! Remember to switch off the engine when stopped (and it's safe to do so) and you'll help make the air cleaner for you, other drivers and pedestrians.
-  It's Clean Air Day! We know you try to drive smoothly and not leave the engine running when you're stationary, and so today we want to thank you for minimising pollution.
-  Today is Clean Air Day! We're asking everyone to play their part to minimise pollution today by driving as smoothly as possible.
-  You are the key to cleaner air on Clean Air Day! Switch off your engine when stopped (and it's safe to do so) and you'll be playing your part by reducing emissions and creating cleaner air for everyone.

To get involved in Clean Air Day and learn more about the part you can play visit [cleanairday.org.uk](https://cleanairday.org.uk) or search #CleanAirDay. Due covid-19, please ensure that any activities you undertake meet with your government's guidelines.